

Upcoming ENTERPRISE TORONTO EVENTS

September 20, 2011

Join us on Twitter @EnterpriseTo

SMALL BUSINESS FORUM 2011



Registration Now Open for Small Business Forum 2011

Learn Today, Grow Tomorrow!

Tuesday, October 18

9am – 5pm

This year's expanded business-to-business tradeshow is already more than half sold! Come hear Peter Evans from MaRS speak about investor pitches and visit Mantella Venture Partners in the tradeshow.

Reserve your spot today by registering @ <http://bit.ly/qfo1W6>

For tradeshow exhibitor information, go to www.enterprisetoronto.com/sbf2011. More Forum info at www.enterprisetoronto.com/sbf2011 and also on Twitter @EnterpriseTO.

Learn all about the Small Business Forum and how Enterprise Toronto can help your businesses featured on BusinessCast <http://bit.ly/SmallBusForum2011>

LEARNING OPPORTUNITIES



ENTERPRISE TORONTO SEMINARS

MORNING SEMINAR SERIES (SEPTEMBER & OCTOBER) 10 – 11:30 a.m.
EVENING BUSINESS BASICS BOOT CAMP (OCTOBER - NOVEMBER) 6 – 7:30 p.m.

Topics include: Turning an Idea into a Business; A Solid Business Plan is Your Roadmap to Success; Sales & Marketing Techniques to Get Your Business off the Ground; Managing Your Cash Flow; The Power of Email and Social Media, etc.

Learn the tools and resources you will need to forge ahead in your business held in various locations. Admission is **FREE** but registration is required at www.enterprisetoronto.com or telephone at (416) 395-7416.

Business Inc.

Business Inc.
Toronto Public Library
Oct-Dec @ Yorkwood, Richview and Cedarbrae branches

Register now to learn more about the 9-week Business Inc. program offered by the Toronto Public Library in partnership with the City of Toronto and Toronto Business Development Centre.

During the program you will develop an actionable business plan; have the support of an expert business advisor and learn from other entrepreneurs. Successful participants will receive a Certificate of Completion from the Toronto Business Development Centre and have an opportunity to apply for a small business loan ranging from \$5 000 - \$30 000. For more information, please see <http://bit.ly/p4erHV>.



How to Start a Food Business

North York Civic Centre
5100 Yonge Street
December 12

If you are a chef or foodie, these valuable workshops are for you! Hosted by The City of Toronto's Economic Development & Culture Division and delivered in partnership with Enterprise Toronto.

Learn about developing your products, developing your business plan and financing, branding your identity and utilizing the Web to source information. **Admission is FREE but registration is mandatory.** For registration please see, <http://bit.ly/9MrSBT>

BUSINESS NEWS & OPPORTUNITIES



2011 Mobile Innovation Survey

MEIC is conducting a survey (with support from the City of Toronto). The Mobile Experience Innovation Centre (MEIC), a trade organization promoting job creation and economic prosperity in Ontario's mobile media ecosystem, is calling upon content producers and technology companies with mobile offerings to complete the 2011 Mobile Innovation Survey. Conduct the survey at <http://5965502.poll daddy.com/s/mobileinnovation>



Climate Spark Up to \$500,000 in Funding for Projects that can Help our City and our Climate!

Do you want to grow or launch a venture that helps our city, our community and our climate? Or want to help us select the winning entries and earn a chance to win great prizes like a city scooter? The ClimateSpark [Social Venture Challenge](http://www.climatespark.ca/sv) (www.climatespark.ca/sv) is putting \$500,000 in funding on the line for cool Toronto ventures that can help our climate and our city. To enter the contest www.climatespark.ca/challenge. Be part of building some great climate solutions.



Ontario Crafts Council Maker to Making a Living Workshop Series Starting October 3, 2011

From Maker to Making a Living is a workshop series designed to guide craftspeople through the process of understanding, designing and building their individual businesses. Led by maker and award winning business leader Jacqueline Sava, attendees will be guided through an 8-part series of lectures, exercises, and activities focused on the development of their own craft-based business practices. For registration, please see <http://craft.on.ca/Programs/CraftSmarts#Making>.



Entrepreneur's Toolkit From Mars

The Entrepreneur's Toolkit contains hundreds of free online tools, as well as information to help Ontario technology entrepreneurs launch and grow their businesses. Resources include directories of tech funding sources, videos featuring experienced entrepreneurs, workbooks for developing critical components of your business plan and sample investment documents. Learn more at <http://www.marsdd.com/entrepreneurs-toolkit/>.



Are you 18 - 34? Need money to start your own business?

The Canadian Youth Business Foundation (CYBF) is the 'go to' place for youth entrepreneurship. As a national charity, they are dedicated to growing our nation's economy one young entrepreneur at a time. They look at character not collateral, when providing youth, age 18-34, with pre-launch coaching, business resources, start-up financing and mentoring, to help them launch and sustain a successful business. Enterprise Toronto is pleased to join the Canadian Youth Business Foundation (CYBF) in becoming a new Community Partner aimed at encouraging local young entrepreneurs within the Scarborough community to start and build their own business by providing support and resources. Contact Vikas Jain, Tel: 416-396-5243 or E-mail: jain@toronto.ca for more information.



Ministry of Labour New & Young Workers: Stay Safe on the Job

Hiring new or young workers? Protect them by following the Provincial legislation (e.g., Health and Safety; Employment Standards etc.) More info at <http://url2it.com/faih>.

To unsubscribe reply to this e-mail with unsubscribe in the subject heading.
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